# **Privacy Policy**

#### Effective Date: December 18th, 2024

At **Kuntry Kustom RV** ("we," "our," or "us"), we are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, and safeguard the information you provide when visiting our website (KuntryKustomRV.com, the "Site").

# 1. Information We Collect

When you visit our Site, we may collect the following information:

#### a. Personal Information:

- Information you submit through our contact forms (e.g., your name, email address, phone number, and message).
- Information provided when you directly contact us via email or phone.

#### **b.** Non-Personal Information:

- Data automatically collected through WordPress, such as your IP address, browser type, operating system, and pages you visit.
- Cookies and similar technologies used for basic website functionality and SEO optimization.

# 2. How We Use Your Information

The information collected is used for the following purposes:

- To respond to your inquiries or requests submitted through our contact forms.
- To improve the Site's performance, content, and user experience.
- To monitor basic Site performance through WordPress tools (e.g., page visits, loading times).
- To optimize search engine visibility and user experience.

We **do not** sell, rent, or share your personal information with third parties for advertising or marketing purposes.

# 3. Cookies and Tracking Technologies

Our Site uses cookies to enhance user experience and improve functionality. Cookies are small text files stored on your device that allow us to:

- Ensure the Site operates smoothly and securely.
- Optimize Site content and SEO performance using SEO tools.

You can manage or disable cookies through your browser settings. Please note that disabling cookies may limit certain features of the Site.

## 4. Third-Party Services

Our Site is currently powered by **WordPress** and uses **Yoast SEO** to improve search engine performance. Additionally, we may use third-party analytics tools like Google Analytics. WordPress itself may collect basic technical data (e.g., IP addresses, page views) to ensure Site functionality. The search engine performance relying on third party analytics may change and Rich Specialty Trailers will not provide notices to these changes.

We do not control third-party websites linked on our Site. We encourage you to review the privacy policies of any external sites you visit.

## **5. Information Security**

We take reasonable precautions to protect your personal information from unauthorized access, misuse, or disclosure. However, no online platform can guarantee absolute security, so you share information at your own risk.

## 6. Data Retention

We retain your personal information only as long as necessary to respond to inquiries or fulfill the purposes described in this policy. If required by law, we may retain information for longer periods.

## 7. Your Privacy Rights

Depending on your location, you may have rights to:

- Access the personal information we hold about you.
- Request corrections or deletion of your personal data.

• Opt out of any future communications from us.

To exercise any of these rights, please contact us directly (details below).

## 8. Updates to This Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices or legal requirements. The most current version will always be posted on this page with an updated "Effective Date."

# 9. Contact Us

If you have questions or concerns about this Privacy Policy or your information, please contact us:

- **Email**: Info@KuntryKustomRV.com
- **Phone**: +1 (260) 593-2279
- Mailing Address: 423 S. Main Street Topeka, Indiana 46571